

Large Event Format/MBA Orientation Program

The "Go Blue Rendezvous" is an annual Spring orientation event at the University of Michigan Business School in Ann Arbor with the goal of introducing admitted MBA students to the strengths of the school's education. Since teamwork, strategic thinking and future leadership challenges are key elements in Michigan's curriculum, Transformation is a natural fit! Active client going into 8th consecutive program in 2005.

Format

- Over 250 students
- Half-day Lab agenda within 1.5 day program
- Plenary introduction to issues and key concepts
- Seven concurrent Lab sessions using student assistants as Lab Instructors
- Debrief reinforces key lessons learned

Benefits

- Opportunity to explore real, cutting-edge global issues in a practical way
- Fun, dynamic learning environment
- Great way to get to know the faculty and other students
- Active rather than passive learning