

## **Ngee Ann Polytechnic: Executive Education**

---

This three day executive education program used a “Lecture and Lab” format to focus participants on learning the concepts of environmental management and sustainable development.

Through a series of lectures and Asian company cases in conjunction with Transformation: The Business Strategy Laboratory, participants learned and experienced:

- How to treat environmental issues as business issues
- How to use project management processes and improved cross-functional communication to facilitate the integration of business and environmental issues
- The economics behind an opportunity-based environmental mentality versus a regulatory-based environmental mentality.

All three cycles of Transformation Lab were implemented with the participants becoming more engaged in the learning process over the three-day period. Specific subjects that were discussed in depth include the following:

- Affect of Commerce on the Natural Environment
- Pollution Prevention
- Product Stewardship
- Clean Technology
- Sustainable Development
- Setting Corporate Strategy
- Leadership and Commitment
- Stakeholder Relationships
- Environmental Management (Systems and Integration)